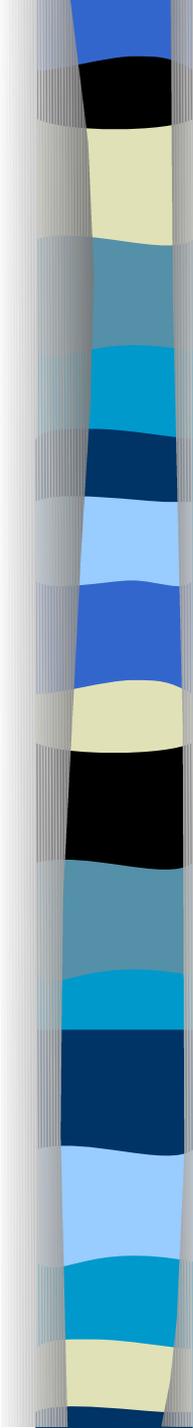
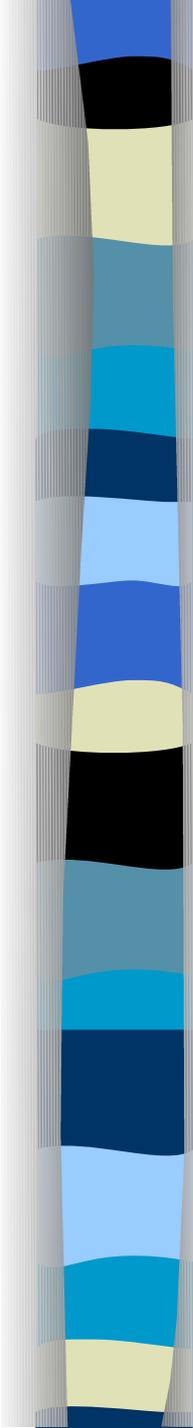


Membership Goals

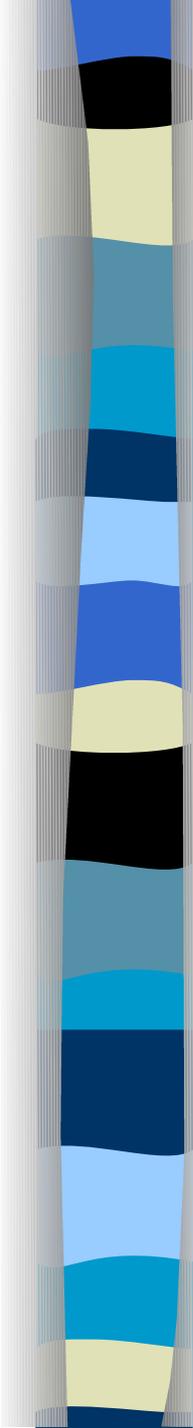
- **Every Club should add at least one new member per month.**

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- ❑ **If your Club has fewer than 20 members, its goal should be to have a minimum of 20 members by year-end.**



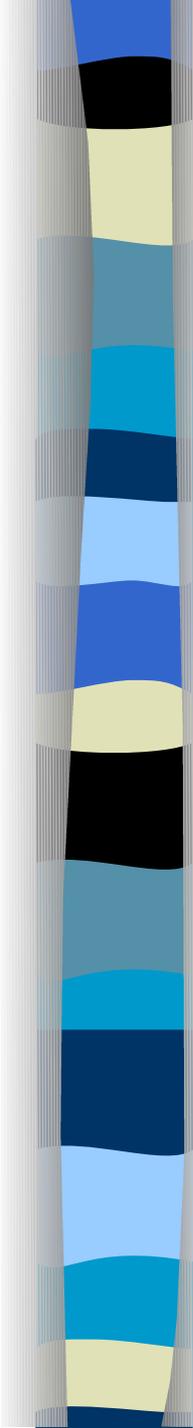
Strategies for Membership Growth

- ❑ **Promote growth benefits to current membership**
- ❑ **Promote Toastmasters benefits to others**
- ❑ **Hold at least two contests**
- ❑ **Offer recognition**



Transform Guests Into Members

- ❑ **Personally welcome guests and introduce them to others**
- ❑ **Explain benefits**
- ❑ **Conduct a voting session**
- ❑ **Process application**
- ❑ **Welcome new members into the Club**



Guarantee Member Satisfaction

- ❑ **Contact absent members**
- ❑ **Conduct surveys**
- ❑ **Distribute evaluation forms**